



WAFFLE BOUNDS BACK TO CBEEBIES

New season of *Waffle The Wonder Dog* in production

London 11 October 2018. Award-winning Darrall Macqueen has won a major commission from CBeebies for a second season of its hit pre-school series ***Waffle The Wonder Dog***. A further 30 x 11' episodes (including a Christmas special) are already in production with broadcast scheduled in 2019.

Cheryl Taylor, Head of Content for BBC Children's has commissioned the show for CBeebies in the UK. Michael Towner is Executive Producer for CBeebies, along side Darrall Macqueen's Maddy Darrall and Billy Macqueen.

Aimed at 4-7 year olds, the first series of the comedy drama premiered on CBeebies earlier this year, consistently winning its slot and chalking up over 20 million views on BBC iPlayer.

Cheryl Taylor says: "***Waffle the Wonder Dog*** is a pitch perfect comedy drama for under-7s. The series has hit the ground running on CBeebies - delighting families and their pets with its warm tone and hilarious storylines. Waffle is already a firm favourite with us all - such a clever dog!"

Billy Macqueen adds: "The tales of ***Waffle The Wonder Dog*** are full of fun and emotion and we are excited to be bringing more of his capers to Waffle's fans. The serialised storyline featuring a blended family has resonated with our target audience and we are thrilled that the first series has been such a hit with viewers on both CBeebies and iPlayer."

Waffle, the loveable, fluffy poodle is back! He is now firmly at the heart of the Brooklyn-Bells' family life, and so the focus for series 2 is beyond the home and on Waffle's ardent desire to be allowed to go to school along with Evie who has just started Reception and Doug who is in year 6.

Teacher, Simon, is pretty hard to convince that a dog pupil would be a good thing, especially one who's as troublesome as Waffle. But it's the new 'rules are rules' Headteacher who poses the greatest obstacle to Waffle's school day dreams. During series 2 Waffle will continue his surprising and rewarding, stunt-filled, comical journey from lost little fluffball pup to student star of the end of term school show, proving he will always be everyone's wonder dog.

The commission of the second season follows the recent appointment of Golden Bear as master toy partner with a brand new range of plush toys launching in Q4 2018.

For further information, please contact DDA Blueprint:

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Notes to Editors:

Darrall Macqueen is a multi award-winning UK indie producing high-quality and innovative children's and pre-school entertainment for major broadcasters around the world. Formed in 2000 by former Disney execs Maddy Darrall and Billy Macqueen, the company has a proven track record of devising and producing returning live action and animated series and has championed long-running serialised storytelling for under 7s, including BAFTA award-winning live action drama *Topsy and Tim* and current comedy CBeebies hit *Waffle the Wonder Dog*.

Darrall Macqueen also successfully refreshed world renowned brand *Teletubbies*, revitalising the format and producing 120 new episodes which now air globally. Other successes include *Baby Jake*, which won Pre-School Programme of the Year at the Broadcast Awards 2013 and Best Mixed Media Programme at the British Animation Awards 2014. Darrall Macqueen was the inaugural winners of Best Independent TV Company in the 2006.